

## International Laser Group (ILG) Wins Reader's Choice Awards

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At a recent gala event held by Recharger Magazine, International Laser Group was honored with two industry nominations and one First Place Award for excellence in the cartridge manufacturing industry.

The nominations acknowledge International Laser Group for their new product innovations (specifically their compatible LaserJet 4700 cartridges) and for exemplary quality in color and monochrome toner cartridge manufacturing. Among thousands of cartridge manufacturers world-wide, International Laser Group is the only company that was specifically nominated for color laser technologies.



"We are truly excited and honored to be chosen by our customers and peers as one of the top producers of Monochrome and Color cartridges," says Gary Michaels, Founder & COO. "We made a million dollar plus commitment to color quality last year and we believe the investment has made us the top choice for OEM-compatible color products.

Furthermore, we've quadrupled our color production capability to not only meet our growing demand, but to position International Laser Group as the ongoing leader in color."

International Laser Group was also recognized with the First Place Award for their Marketing Campaign, *ILG Jumps Through Hoops for Customers*. "We are delighted this marketing campaign has been so well-received," says Mr. Michaels. "This ad accurately represents the philosophy and actions of International Laser Group. We are committed to world class customer service, and we really do "Jump Through Hoops" for our customers to ensure their success."

Founded by the Michaels family in 1988, today International Laser Group is a manufacturing powerhouse. The company was one of the first and is now one of the largest manufacturers of compatible printer, fax, copier and multi-function machine cartridges. Equipped with the industry's most advanced manufacturing equipment and a highly regarded reputation for product quality, International Laser Group serves as one of the nation's premier beta-test sites for advances in cartridge chip technology, toner formulation, and other aftermarket innovations.

Contact International Laser Group at (818) 888-0400 ext. 3207, or visit [www.ilglaser.com](http://www.ilglaser.com)