

## ILG (International Laser Group) Adds LaserJet 3000 to Quadrupled Color Production

October 2007



Woodland Hills, CA – ILG (International Laser Group), one of America's oldest continuously family-owned manufacturers and distributors of premium-quality compatible toner cartridges, has quadrupled their color laser toner production.

Over the past 12 months ILG color production has gone from consuming one production line to six.

According to Joe Shulman, VP of Operations, "We have invested millions of dollars into color cartridge development and the industry has taken notice. ILG offers the most comprehensive line of HP compatible color laser cartridges that perform like the originals, and most importantly we ensure our cartridges are in-stock and readily available."

ILG's product development encompasses the most stringent quality assurance program in the industry. Many ILG color components are developed in conjunction with manufacturers and are proprietary to ILG. "We also perform life cycle analyses on all our color products, so we understand how ILG cartridges perform in the real world," added Mr. Shulman. "Our Research and Development team has addressed many OEM engineering flaws and we feel we have the best color cartridges in the market. It is a bold statement but we back it 100%!"

ILG's newest color line additions, the LaserJet 2700/3000 cartridges, round off ILG's product offering for HP color laser printers. Designed to meet or exceed OEM performance, they are manufactured using non-split insertion seal technology, and feature ISO-9002 graphics-grade toner and hand-selected virgin cores. All ILG color cartridges must pass tests for image density and color clarity. Packaging is required to pass the ISTA 10-point drop tests, and is subjected to vibration equipment that simulates cross-country truck transportation.

Founded in 1988 by Cindy and Gary Michaels, ILG's corporate philosophy of offering superior products and customer satisfaction at exceptional pricing has made the company one of the world's top private-label, contract manufacturers and distributors of compatible imaging supplies. Armed with the industry's most advanced manufacturing equipment, and a rigorously trained technical staff that is STMC certified, ILG has earned a reputation for quality and innovation. With distribution centers strategically located in every major geographic region of the United States, the company is able to offer rapid, cost-effective delivery anywhere in the nation.

Contact ILG at (800) 937-2880 ext. 3207, or visit [www.ILGlaser.com](http://www.ILGlaser.com).