

## ILG (International Laser Group) Releases High Yield Toner Cartridge for Dell 1720

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Woodland Hills, CA – ILG (International Laser Group), a 20 year pioneer in the compatible cartridge manufacturing industry, announced the release of their high-yield cartridge for the Dell Laser Printer 1720 / 1720dn.



"The Dell 1720 is big in the SOHO market," notes Joe Shulman, Vice President. "The printer is inexpensive (about \$199), and Dell's advertised cost per page of per page of 1.67 cents is very attractive to these consumers. With our cartridge, ILG dealers can offer consumers substantial savings on a high quality cartridge that is a true alternative to the OEM. And that translates into a better cost per page."

ILG's Dell 1720 cartridge prints a minimum of 6,000 pages which exactly equals Dell specifications for the 310-8709 and 310-8707 cartridges. It features ISO 9002 graphics-grade toner, and is designed to provide the same smooth greyscale transitions and crisp flawless text as its OEM counterpart. As with all ILG products, ILG's Dell 1720 cartridge undergoes rigorous testing against stringent QC specifications, and is backed with a 100% Quality and Satisfaction Guarantee.

Founded in 1988 by Cindy and Gary Michaels, ILG prides itself on making Quality its #1 Priority and on providing customer service that is second to none. The company was one of the nation's first and is now one of the largest manufacturers of compatible printer, fax, copier and multi-function machine cartridges. With distribution centers located strategically throughout the United States, the company is able to offer rapid, cost-effective delivery anywhere in the nation. Private-labeling is offered free-of-charge, and custom packaging is available upon request.

Contact ILG at (800) 937-2880 ext. 3207, or visit [www.ILGlaser.com](http://www.ILGlaser.com).