

## **ILG (International Laser Group) Wins Three Reader's Choice Awards Nominations**

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ILG (International Laser Group) a 20 year pioneer in the compatible cartridge manufacturing industry is pleased to announce their nominations for the Recharger Magazine 2007 Reader's Choice Awards. The three nominations recognize ILG for their new product innovations (specifically their Color LaserJet 4700 cartridges), their exemplary quality in color and monochrome toner cartridge manufacturing, and their fun and memorable advertising campaigns.

"I am truly excited and honored to be chosen by my customers and peers as one of the top 5 producers of Monochrome and Color cartridges," enthused Gary Michaels, Founder & COO. "ILG made a million dollar plus commitment to color quality last year and we believe the investment has made us the top choice for OEM-like color products. Furthermore, we've quadrupled our color production capability to not only meet our growing demand, but to position ILG as the ongoing leader in color."

Readers have nominated ILG for contributions to the industry in the following categories:

- 1)  Best New Product: HP Color LaserJet 4700 Cartridges
- 2)  Quality Leader: Toner
- 3)  Most Memorable Marketing/Advertising Campaign: "Jumping through hoops"

Voting is open through August 5<sup>th</sup>, 2007. Readers can cast their votes by faxing (702) 438-4025, or they can vote on-line at [www.rechargermag.com](http://www.rechargermag.com). There is also a link to Recharger Magazine's on-line voting ballot at [www.ilglaser.com](http://www.ilglaser.com).

Winners will be announced during a gala event at the Recharger Magazine Reader's Choice Awards Ceremony on Tuesday, August 21<sup>st</sup> in the Palm Foyer of the Mandalay Bay Hotel in Las Vegas.

Contact ILG at (818) 888-0400 ext. 3207, or visit [www.ilglaser.com](http://www.ilglaser.com)