

ILG (International Laser Group) Announces Brother TN-04 Compatible Cartridges

July 2007

ILG (International Laser Group), a Top-5 American manufacturer of premium quality compatible printer, fax and multi-function cartridges, announced the release of its TN-04 compatible cartridges for the Brother Color HL-2700CN and MFC-9420CN MFP machines.

Designed as a complete printing solution for small offices, which typically require only occasional color printing, Brother's popular and affordable HL-2700CN and MFC-9420MFP printers are built to provide fast monochrome printing and entry-level color printing. Although the printers are affordable, prices for the consumables will send end-users into a severe case of sticker shock.

The OEM cartridges sell on-line at major office supplies stores for around \$155 for the black (TN-04BK) and \$148 for each color (TN-04C, TN-04M and TN-04Y), which translates into \$600.00 for one set of cartridges ... this is more than the purchase price of the base model printer! "At these prices, consumers are more than happy to try compatible cartridges!" asserts Joe Shuman, Vice President.

ILG's TN-04BK compatible (black) cartridge yields 10,000 pages, while the compatible TN-04C (cyan), TN-04M (magenta) and TN-04Y (yellow) cartridges each yield 6,600 pages exactly equaling Brother OEM specifications. "Our #1 ranked New Product Development Group has tested these published page yields for accuracy," explains Shulman. "Their analysis also shows that the colors remain crisp, bright and consistent throughout the life of the cartridge. It's a win-win for the consumer. They can significantly lower their cost-per-print without settling for inferior performance."

Founded by the Michaels family in 1988, today ILG is a manufacturing powerhouse. Armed with the industry's most advanced equipment, and a rigorously trained technical staff that is STMC certified, the company has earned a reputation for producing reliable, leak-free cartridges that provide high margins to the reseller and considerable savings for the end-user. With four distribution centers located strategically throughout the United States, the company is able to offer rapid, cost-effective delivery anywhere in the nation.

Contact ILG at (818) 888-0400 ext. 3207, or visit www.ilglaser.com