

## **International Laser Group (ILG) Announces Gravity-Free Packaging**

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International Laser Group (ILG), an industry-leading manufacturer of premium compatible imaging supplies, in conjunction with Fibre Container, the foremost packaging producer in the supplies industry, are proud to announce a revolutionary new packaging material that has been proven to supply increased cartridge protection, while reducing shipping weights.

Gravity-Free packaging is the end result of almost a year of collaboration between ILG engineers and Fibre Container engineers. This ground-breaking material consists of durable, light-weight air pillows that completely cushion the cartridge leaving no area exposed. It is now available for all ILG manufactured cartridges.

"We are thrilled to be the first-to-market with this incredible new packaging material," stated Joe Shulman, COO. "Our in-house testing showed a noticeable improvement in durability. This product protects cartridges far better than anything we've ever seen. Gravity-Free packaging consistently surpassed other materials in preventing transportation and handling damage during product distribution. Another bonus is that the material weighs less than standard box inserts, which translates into lower shipping costs for our customers."

Since 1989, ILG has earned a reputation for manufacturing superior-quality compatible imaging supplies. They offer a huge selection of Laser Toner Cartridges, MICR Toner Cartridges, Inkjet Cartridges and Thermal Transfer products for all the most popular printers and fax machines. ILG's revolutionary system of strategically located warehouse and distribution centers allows them to offer Next-Day Delivery anywhere in the nation

Contact ILG at (800) 937-2880 ext. 3210