

International Laser Group (ILG) Provides Aid for Hurricane Katrina Victims

September 6, 2005

International Laser Group (ILG), a humanitarian leader in the imaging supplies industry, has once again stepped up to the plate to provide aid in the aftermath of tragedy. ILG responded immediately to news of Hurricane Katrina's devastation by setting up a company-wide collection program and then matching its employee donations dollar-for-dollar. By the end of the first week, the veteran cartridge manufacturer had collected over \$6,000 toward hurricane relief.

"We are deeply concerned about the welfare of our fellow Americans in the Gulf States who are experiencing such massive hardship and loss, " states Gary Michaels, Founder and CEO. "It will take years for the South to recover from this disaster. We want to do everything we can to help."

Hurricane Katrina Devastation Statistics

The Red Cross calls Hurricane Katrina's devastation "a humanitarian crisis on a scale unseen in the U.S. since the American Civil War."

- The disaster zone covers 90,000 square miles (an area almost the size of the United Kingdom)
- Approximately 19 miles of the Mississippi River shoreline have been destroyed
- Damage has been reported in 12 states, with the coastal regions of Louisiana, Mississippi and Alabama hit hardest
- The City of New Orleans was almost completely submerged. (It will take an estimated 35 – 80 days to drain New Orleans of the floodwaters.)
- Over 273,000 people lost their homes
- Over 1 million people were evacuated from New Orleans
- There are reportedly 20,000 – 35,000 people still missing as of this writing
- The death toll as of this writing is estimated at over 10,000

About ILG

Founded in 1989, ILG has always taken its civil responsibility seriously. The company has a 15-year history of quickly mobilizing to provide relief in the wake of disasters including the 2004 Tsunami in Asia, the 9/11 terrorist attacks of 2001 and the Nicaraguan Earthquake/Tsunami of 1992. Today, ILG ranks among the top 10 leading manufacturers of premium compatible printer and fax cartridges. ILG is the perfect outsource partner, offering customized private-labeling and an unmatched delivery system.

Contact ILG at (800) 937-2880 ext. 3210