

NEWS RELEASE

For immediate release: July 20, 2010

ILG Awarded First Place for Best Customer Support at Recharger's RCA Ceremony

WOODLAND HILLS, Calif. — ILG (International Laser Group) was awarded **First Place for Best Customer Support** at the imaging supplies industry leading publication Recharger Magazine's **2010 Readers Choice Awards** ceremony at the Mandalay Bay Convention Center in Las Vegas last Tuesday, July 14.

The ILG business model is built around customer service and satisfaction. ILG has always been committed first and foremost to fostering relationships with customers. ILG's customer retention remains an industry high with an annual average surpassing 90%. It's always been about the customer at ILG.

"ILG customers rely on us for innovative, effective, proactive and convenient solutions that will help them maximize productivity. Our customers expect quality-assured, first-to-market products that meet or exceed OEM performance. We deliver. That is the ILG difference," says ILG VP Sales and Operations, Joe Shulman.

ILG customers not only deserve quality, but diversity. ILG is a leading manufacturer of premium quality OEM alternative imaging supplies, with more than 600 SKUs of OEM alternative toner cartridges, including our JUMBO COLOR® toners, MICR and thermal transfer products. As the solutions-oriented imaging supplies manufacturer, ILG is also one of the top private label contractors in North America. ILG's 4 strategically located regional distribution centers also allow us to offer same-day shipping and next-day delivery when requested.

ILG was also recognized for **Outstanding Contributions** in three additional awards categories: **Best New Product** (JUMBO CC364XX), **Quality Leader** (Toner) and **Best Advertising Campaign** (ILG "Adding Color...").

Best New Product – JUMBO CC364XX

ILG's JUMBO CC364XX offers an increased page-yield of 30,000 (OEM yield of 24,000 pages) and is specifically designed for use in HP Series P4014, P4015, P4515 printers. ILG offers an exclusive line of quality high-yield toners ideal for MPS providers, including JUMBO COLOR® toners.

Quality Leader – Toner

ILG is STMC certified with manufacturing in North America. ILG's meticulous quality assurance program begins with using only "virgin" OEM cartridge cores which are tested against exacting quality control standards. ILG rejects almost 40% of all incoming cores and components. All products are 100% post-tested for image density, resolution and page yield.

Best Advertising Campaign – ILG "Adding Color"

ILG leads with color while many OEM alternative manufacturers lead with monochrome. We are fearless in our efforts to add color to our customers' lives.